

HOME SELLERS

Now You Can Attract More Buyers!

Canadian home sellers can benefit from similar home protection services that Americans have used successfully for over 50 years. **Home Systems and Appliances Breakdown Insurance** can make a resale home more attractive to buyers. Pre-Owned car dealers discovered over 60 years ago that sales increased dramatically when vehicles were protected by a warranty - statistics show the same is true for resale homes.

- **Gallup** has found that most home buyers would prefer to buy a home protected by Home Systems and Appliance breakdown insurance
- The **National Home Warranty Association** claims Home Systems and appliance protected homes sell much faster
- **Business Week** has stated Home Systems and Appliance protected homes sell for more than non-protected homes



At **Martin Merry and Reid Limited a Registered Insurance Broker**, we offer what we believe is the best service and protection available to help sell your home:

- **Canadian Home Shield SafeClose™ Home Systems and Appliance Breakdown Insurance* offered and paid for by your Realtor®**, provides protection for 1 year from the high cost of repairs due to unexpected breakdowns to home systems and appliance, commencing 30 days after enrollment. This coverage is transferable to the home buyers and effective after the waiting period.
- A home systems and appliance breakdown insurance "sign rider" can be displayed on the for sale sign and the same message can be added to the MLS® listings, feature sheets and in classified ads to attract more buyers.

Best of all, providing this coverage lets potential buyers know the home you are selling is protected, creating Peace of Mind, confidence and security. This protection provides you with a competitive edge that no FSBO or reduced commission provider can match.

CHS SafeClose™ Home Systems & Major Appliance Breakdown Insurance* **1 Yr. Premium Coverage up to \$15,000** Total Protection**

Covered Home Systems:

- Central Heating System/Built-in Wall Unit • Ductwork • Central Air Conditioning/Heat Pump • Interior Plumbing
- Interior Electrical • Owned Water Heater

Covered Appliances:

- Refrigerator/Freezer • Range/Oven/Cooktop (Gas or Electric) • Built-In Microwave Oven • Dishwasher • Clothes Washer • Clothes Dryer
- Sump Pump • Garage Door Opener • Garbage Disposal • Trash Compactor



"Building Protection Around You"

**Protect Your
Investment, Attract
More Buyers,
Sell Faster for a
Higher Price!**



**SAFECLOSE™ PROTECTION
PROVIDER**

*Refer to policy wording for terms, conditions, limitations and exclusions. **For individual coverages limits, refer to policy. Canadian Home Shield SafeClose™ is a Trademark and Brand Name used by Permission and Licenced to Martin Merry and Reid Limited. SafeClose™ is Underwritten by Sovereign General Insurance Company. Realtor® and MLS® are Trademarks of CREA. Policy holder must pay a service call charge of \$75 for each breakdown on each covered eligible home system or appliance.

For Information Call James Vlachos, Insurance Broker
Martin Merry and Reid Limited
1-888-781-5411 or 905-781-5411 Direct

www.canadianhomeshield.com

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